



Palm Beach Socialites

Media Kit 2026

Magazine & Online Media

People Worth Knowing

Brands Worth Discovering

Experiences Worth Sharing

Our Mission

Palm Beach Socialites is a modern media platform celebrating the people, stories, style, philanthropy and experiences shaping Palm Beach county and beyond. Through our *quarterly print and digital magazine, online editorial and social media*, we connect an influential and aspirational audience with people and brands worth discovering.

Our mission is to make Palm Beach county society feel inspiring, relevant and accessible, while giving meaningful stories, businesses and changemakers a platform to be seen, remembered and connected.



A curated audience



Palm Beach Socialites Magazine launches from an established digital media platform with an engaged and growing audience. Our multi-platform approach connects print, digital editorial and social media, creating opportunities for discovery, credibility and lasting brand presence.

- 989K+ Accounts Reached (Last 30 Days)
- 5.3M+ Total Views
- 7.3% Engagement Rate
- 90% New Audience Discovery



THE MAGAZINE

Print + Digital



- Quartely Publication
- Digital + Print Edition
- Premium Ads
- Clickable Links
- Curated Editorial

SOCIAL MEDIA

Instagram, Tiktok + Website



- Social Media Featured
- Brand Collaborations
- Website Articles
- SEO friendly Visibility
- Audience Engagement

PREMIUM POSITION

Palm Beach County & Beyond



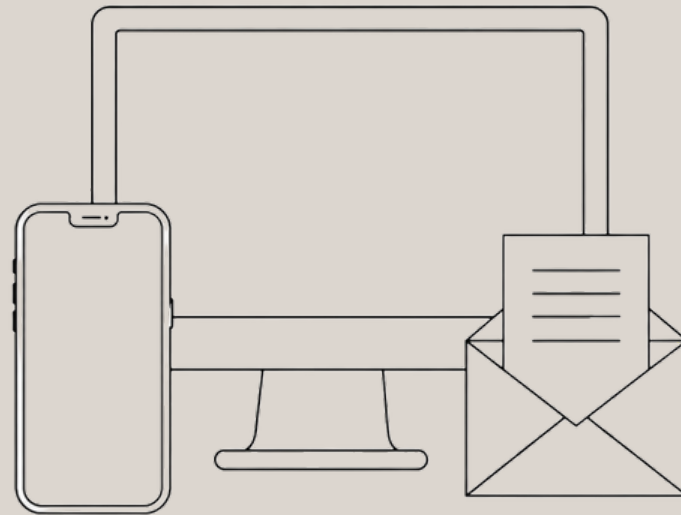
- Quality Association
- Brand Credibility
- Trusted Platform
- Long Term Impact
- Increased Authority

An elevated Media Experience

Where Storytelling Meets Purpose & Connections

Palm Beach Socialites Magazine

ISSUE 00 – Founding Edition
LAUNCHING WINTER 2026

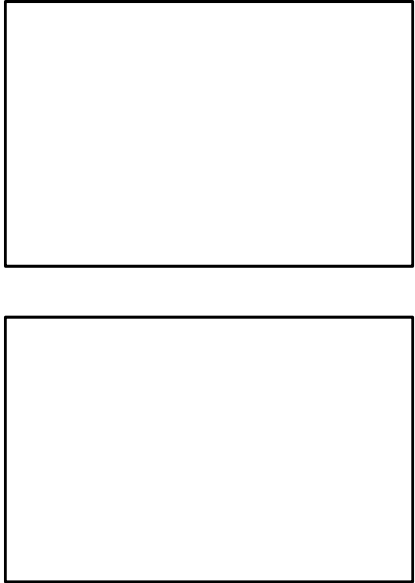


Print + Digital • Limited Premium Placements • Founding Partner Opportunities

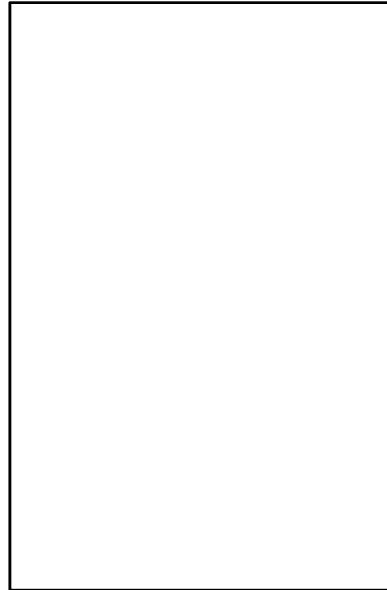
Be seen from the very first issue
Advertising Reservations Now Open

Advertising Opportunities

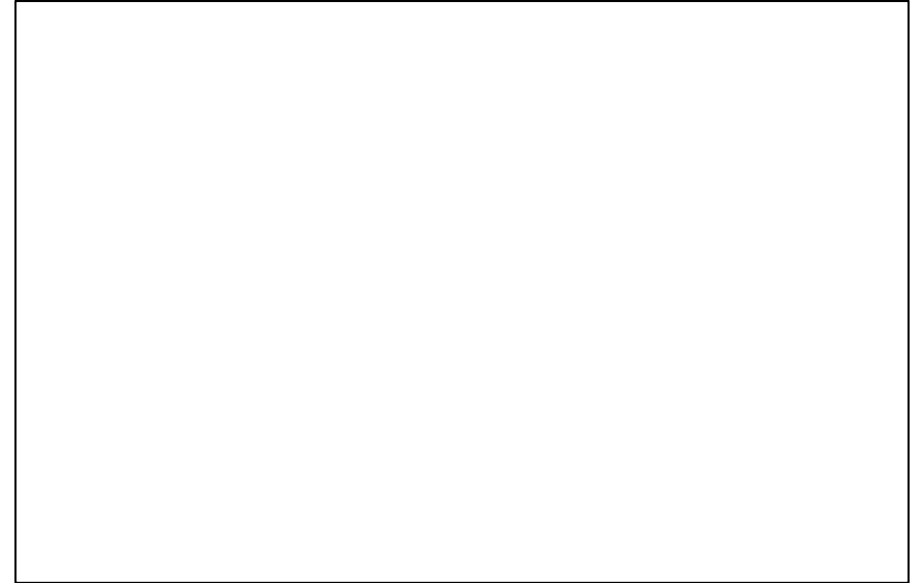
Palm Beach Socialites Magazine



SHARED SPREAD
\$400



ONE-PAGE SPREAD
\$500



TWO-PAGE SPREAD
\$650

INSIDE FRONT COVER: **\$750**

INSIDE BACK COVER: **\$750**

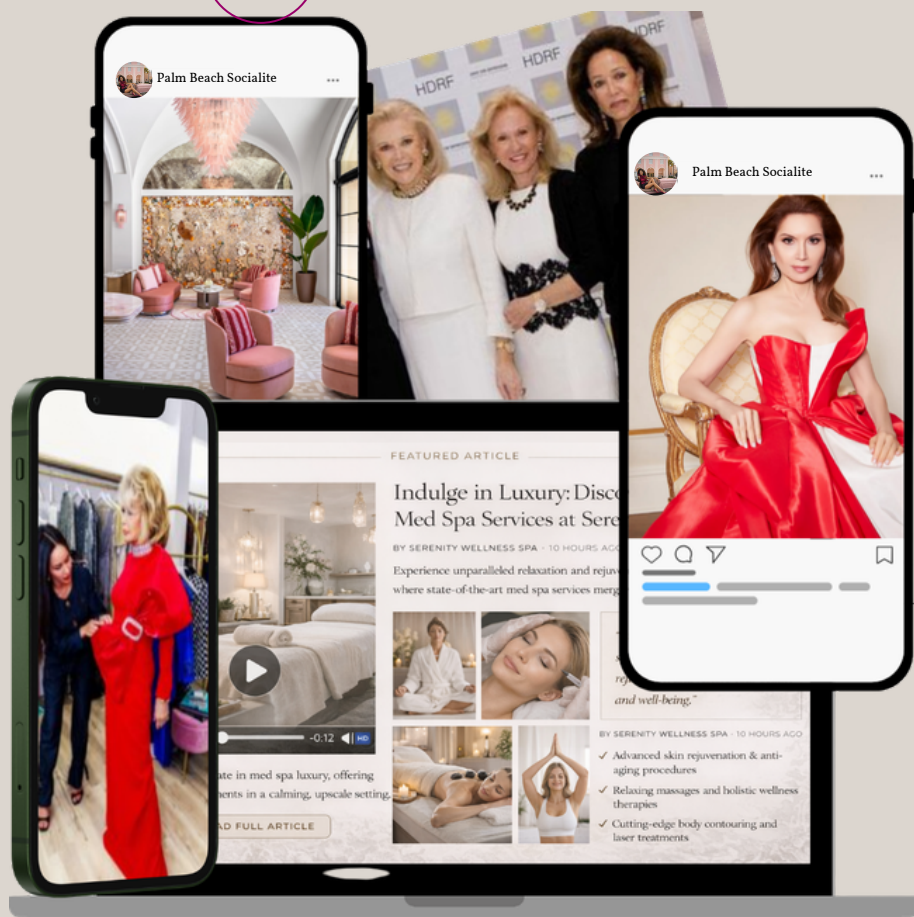
BACK COVER: **\$750**

Per Issue Print & Digital
Clickable links in digital edition
Complimentary Design & Social Media recognition

Space and categories are limited | Reservation for spread requires deposit | Payment options available upon request | Inquire for premium placement

\$297

Social Media Advertising



- **1 Instagram Carousel Featured**
Professional Curated & Designed
- **Social Media Stories & Reposts**
During your featured month
- **1 Editorial Article/ Interview**
Refined exposure through curated storytelling
- **1 Reels / Month**
Collaborated reels our engaged social media's
- **Email feature/ Mention**
Strategic inbox visibility and trusted connection with our community.





Where Connections Happen

“What impressed me most was the attention to detail and how genuinely interested the team was in learning about our project journey and mission, the experience felt exclusive and well executed.” Isobel Barnes - Marketing Manager

MEET THE FOUNDER & EDITOR IN CHIEF

LORENA WHIGHAM

Auhtor, Educator,
Philantropist, Socialite and
Community Builder
dedicated to connect
remarkable people, brands
& Experiences through
elevated storytelling at
Palm Beach Socialites
Luxury Media Platfform.

We worked with:

DRESS FOR SUCCESS



CASH & ROCKET



ALL ABOUT ITALY



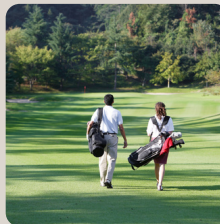
DAN'S PAPPER



CASA REGALYA



EAST COUNTRY CLUB



CRG MARKETING



PB HISTORICAL



PB BOAT SHOW



THE RIGHT BOOK CLUB



Advertise with us

Ready to be part of Palm Beach Socialites?

From *magazine* advertising and *digital features* to *social media partnerships* and custom brand collaborations, we create tailored opportunities designed to build visibility, credibility and meaningful connection. For advertising, partnerships & custom opportunities:

📷 [@palmbeachsocialite](https://www.instagram.com/palmbeachsocialite)

✉ press@palmbeachsocialites.com

✉ contact@palmbeachsocialites.com

☎ [+1 561 674-7162](tel:+15616747162)

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WHERE YOU ARE FEATURED MATTERS.
WE MAKE SURE IT ELEVATES YOU.

