



# *Palm Beach Socialite*

**Media Kit 2026**

Socialites Worth Knowing

Brands Worth Discovering

Experiences Worth Sharing



*Our Mission*

We connect extraordinary people, brands, and experiences through refined storytelling, elevated visibility, and meaningful relationships.

# A curated audience



Our platform is curated, not saturated. Each feature is designed to elevate your image through refined storytelling, luxury positioning, and intentional exposure to the right audience.

- 889K+ Accounts Reached (Last 30 Days)
- 5.3M+ Total Views
- 7.3% Engagement Rate
- 90% New Audience Discovery



## DIGITAL VISIBILITY

---



- Instagram Features
- Reels
- Stories
- Website Articles
- Email Highlights

## COMMUNITY CONNECTION

---



- Social Connections
- Introductions
- Relationship
- Networking
- Events

## PREMIUM POSITION

---



- Quality Association
- Brand Credibility
- Trusted Platform
- Long Term Impact
- Increased Authority

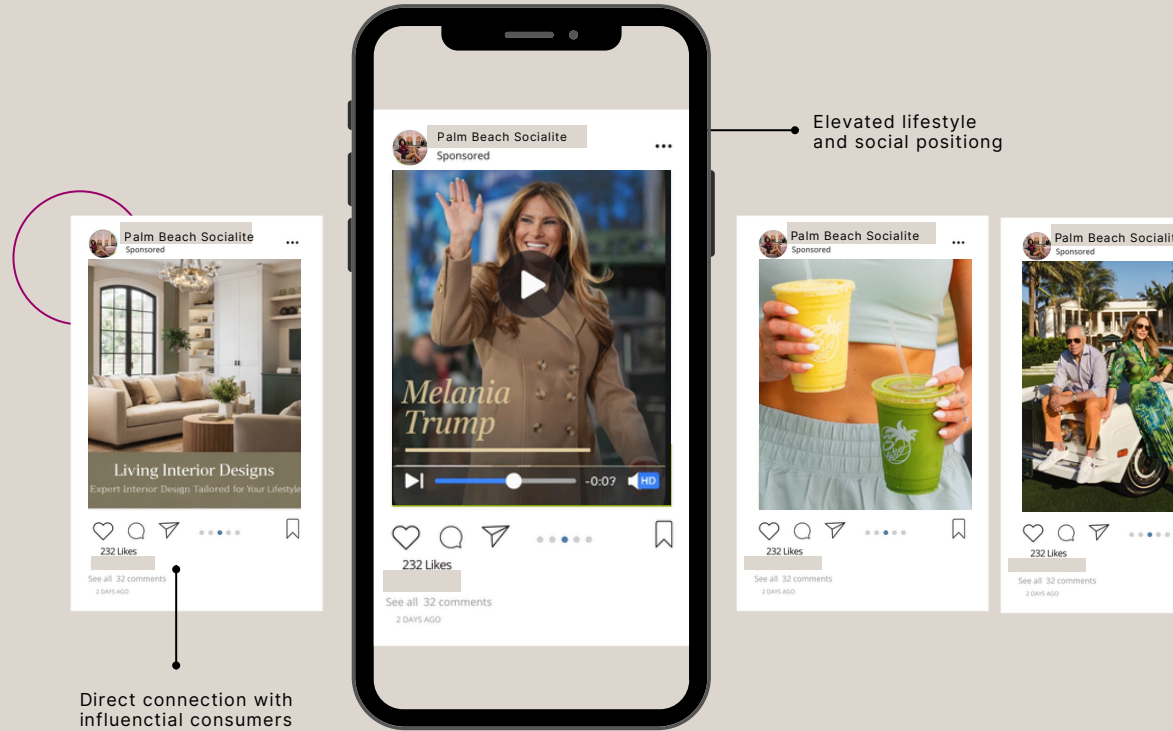
*An elevated Media Experience*

**Where Luxury Meets Purpose & Connections**

\$ 257

# Essential Feature

- **1 Instagram Carousel Featured**  
Professional Curated & Designed
- **3 Instagram Stories**  
During your featured week
- **Editorial Caption**  
Thoughtfully written to highlight your story & brand
- **Audience Exposure**  
Shared with our engaged social media's
- **Luxury Position**  
Be seen alongside Palm Beach's Finest



Carrousel  
Post



TikTok



Curated  
Stories



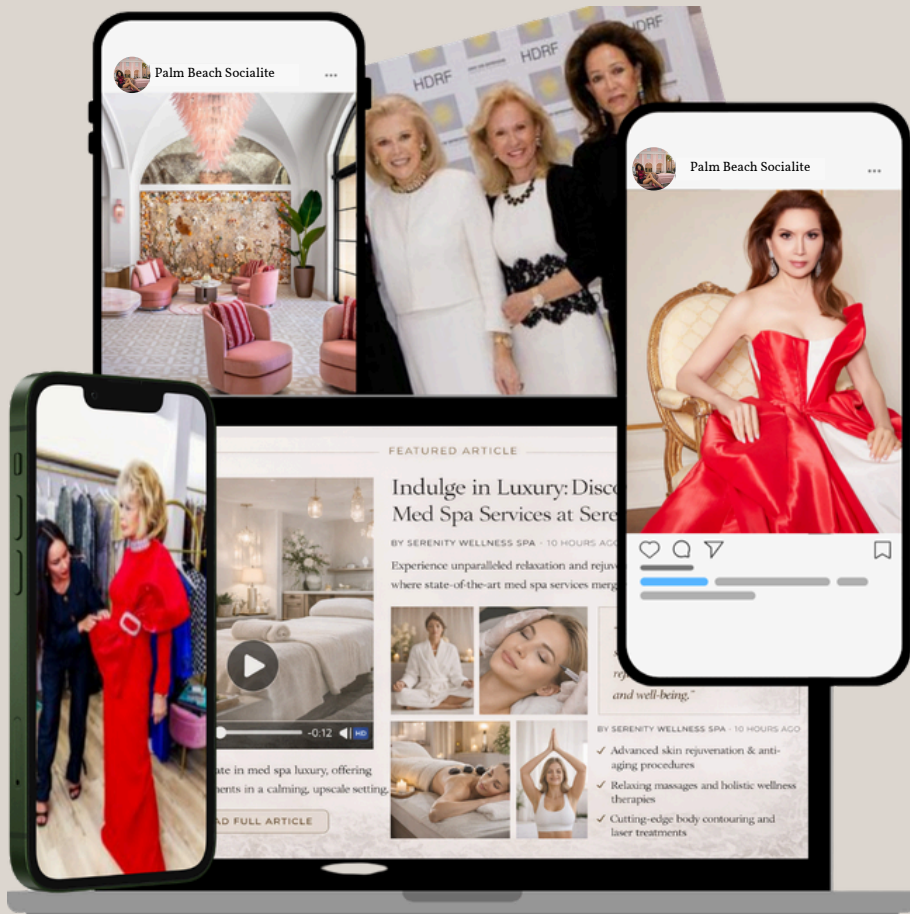
Audience  
Expouse



Premium  
Visibility

\$ 497

# Signature Partnership



- **2 Instagram Carousel Featured**  
Professional Curated & Designed
- **Social Media Stories & Reposts**  
During your featured month
- **1 Editorial Article/ Interview**  
Refined exposure through curated storytelling
- **2 Reels / Month**  
Collaborated reels our engaged social media's
- **Email feature/ Mention**  
Strategic inbox visibility and trusted connection with our community.



# Where Connections Happen



MEET THE FOUNDER

## LORENA WHIGHAM

Auhtor, Educator, Philantropist, Socialite and Community Builder dedicated to connect remarkable people, brands & Experiences through elevated storytelling at Palm Beach Socialite Luxury Media Platfform.

“What impressed me most was the attention to detail and how genuinely interested the team was in learning about our project journey and mission, the experience felt exclusive and well executed.” Isobel Barnes - Marketing Manager

### We worked with:

DRESS FOR SUCCESS



CASH & ROCKET



ALL ABOUT ITALY



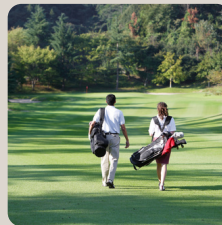
DAN'S PAPPER



CASA REGALYA



EAST COUNTRY CLUB



CRG MARKETING



PB HISTORICAL



PB BOAT SHOW



THE RIGHT BOOK CLUB



# Advertise with us

For custom packages, or extended visibility opportunities, sponsorships, partnerships, and event collaborations, we invite you to connect with us directly. We look forward to creating something meaningful together.

📷 [.@palmbeachsocialite](https://www.instagram.com/palmbeachsocialite)

✉ [press@palmbeachsocialites.com](mailto:press@palmbeachsocialites.com)

☎ [+1 561 674-7162](tel:+15616747162)

🌐 [www.palmbeachsocialites.com](http://www.palmbeachsocialites.com)

WHERE YOU ARE FEATURED MATTERS.  
WE MAKE SURE IT ELEVATES YOU.

